

**Do vehicles speed through
your neighbourhood?**

Want to do something about it?

Pace Car can help.

The Pace Car program is a grassroots,
community based initiative that aims to
reduce neighbourhood speeding
and calm local traffic.

The Neighbourhood Pace Car
program is a joint initiative of:



From Canada's home, car
and business insurers.

**"The Pace Car program is a grassroots,
community based initiative that aims to
reduce neighbourhood speeding and
calm local traffic."**

- Janet Barlow, Active & Safe Routes to School

**"The promotion of road safety is part of
Canada's home, car and business insurers'
commitment to preventing injuries and
making communities safer."**

- Bill Adams, Insurance Bureau of Canada

For more information on the Pace Car program, contact us at:

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HELP STOP SPEEDING.

Join the Neighbourhood Pace Car program.

PACE CAR PLEDGE

When driving I will:

1. Obey the posted speed limit.
2. Stop to let pedestrians cross and be courteous to cyclists and other road users
3. Minimize car use by using active transportation, carpooling and transit whenever possible.
4. Avoid distractions by paying close attention to the road.
5. Display the Pace Car clings on my vehicle and encourage others to take the Pace Car pledge.

By agreeing to drive the posted speed limit, cars become a “mobile speed bump,” slowing speeding traffic behind them. Drivers also agree to be more aware of and courteous to other road users, especially pedestrians and cyclists. Many Pace Cars can effectively calm traffic throughout your neighbourhood. The more people who join, the better it works!

“The Neighbourhood Pace Car program strengthens what we as police do in the community. It involves citizens as part of the solution for reducing speed in their neighbourhoods.”

- Chief Frank A. Beazley, Halifax Regional Police

